

**NO OTHER PUBLICATION PENETRATES
THIS LUCRATIVE, \$49.8 BILLION*
REGIONAL MARKET BETTER THAN
*Texas Construction.***

The industry is evolving and *Texas Construction* continually evolves to best suit your needs.

Texas Construction draws upon the resources of McGraw-Hill Construction, including the most powerful brands in the industry, *Engineering News-Record (ENR)* and Dodge to name a few. We provide expertise that few other publications can—from cutting-edge economic research to trends in markets across the region and across the nation. These resources enable our editorial staff to better understand, and relate, the dynamic Texas construction market to you.

Whether your objective is blanket coverage of your home market, as a target market for geo-expansion or to increase your market presence in order to be extra competitive, *Texas Construction* is the place to be —online, in print and at our live events.



*Source: McGraw-Hill Construction, *Texas Construction* Mid-Year Outlook '09, Summer, 2009.

**MAKE CONNECTIONS WITH KEY DECISION-MAKERS...
OUR READERS ARE YOUR TARGET AUDIENCE!**

Print Circulation*	
Total Qualified Circulation:	6,264
Qualified Contractors, Owners, Subcontractors, Architects and Engineers:	4,434

Readership Base*:	
Equipment/Material Producers	16%
Owners/Public	7%
Professional Services/Other	13%
Engineers/Architects	19%
Contractors - Highway/Heavy, Building or Both	44%

Online Users**:	
Unique Visitors/Month:	10,028
Page Views/Month:	30,500

Texas Construction readers are **Interested. Involved. Interactive. Important.**
They're an invaluable link between **you...and your next project!**

Sources: *June '09 ABC Statement, **Web Trends, Jan.-June '09, Page Views based on average impressions per ad placement from OAS Ad Tracking System, Jan-June '09.